



## About us



### **Steven Blofield**

Certs PFS, Ce-Map, Ce-RER,  
DipFA, MSWW – CEO.

Steve is the CEO and Co- Owner  
of SBA Financial and SBA Solutions  
Ltd.

The business was originally founded with just himself and his wife Julie. They mainly worked from their home office and began with an empty filing cabinet with just one client in it: themselves! Since that time, the business has primarily grown through personal recommendations from delighted clients and other recommendations from professionals such as Accountants and Solicitors.

From the very beginning, Steve set out the key fundamental principals upon which he wanted the business to grow.

As a result, honesty and integrity has become the corner stone on which he provides advice and solutions to clients.

Steve is also a popular public speaker and has given presentations to various local groups, as well as being asked by the Financial Services Regulator to give presentations to employees of companies in the local area. Steve has also given his expert opinion on various financial topics to local radio stations, including Power and Ocean FM. He is also the Financial Expert columnist for the Meon Valley News and the Chichester Observer. Steve is also passionate about helping the local community and raises thousands of pounds each year for local charities.

Steve lives on Hayling Island with his wife Julie and their son Robert. They also have a daughter, Jasmine, and two dogs called Chloe and Louie.



### **Jasmine Blofield**

Ce-Map, CeFA, DipFA,  
Aff-MSWW – Co-Owner &  
Managing Director.

Jasmine is the youngest member  
of the team, and she is daughter  
to Steve and Julie.

She joined SBA in 2006 after leaving college with three A-Levels.

Since then she has passed her Ce-Map, CeFA and DipFA qualifications, making her one of the youngest and highest qualified Independent Financial Advisors in the country. Like Steve, Jasmine advises clients on all aspects of their Financial Planning, to help her clients grow and secure their financial wealth.

Jasmine lives in Waterlooville with her partner Chris, and her dog Tinkerbell.



### **Julie Blofield**

Ce-Map, CeFA, DipFA – Co-  
Owner & Finance Director.

Julie not only works with Steve, but  
she also has the pleasure of being  
married to him since 1985.

In 1997, Julie left her job in a Building Society to come and help grow the business with Steve.

Julie's role as Finance Director is to ensure all the company accounts and finances are in order, and also to ensure we meet the compliance standards set out by the Financial Services Regulator. Her role is vital in maintaining the continued success of the practice, so we can continue to help provide solutions to people's financial planning and manage their affairs, so we can have happier, wealthier clients.